

**2022 | 2023  
Workplan**

TFLC partners collaborated to develop meaningful strategies for the upcoming grant cycle.

**SMOKE-FREE HEALTH CARE CAMPUSES**



Increase the number of health care campuses in Lancaster County that voluntarily adopt policies that designate indoor and outdoor premises as tobacco-free.

**SMOKE-FREE MULTI-UNIT HOUSING**



Increase the number of identified individual units of multi-unit housing in Lancaster County that are protected by voluntary smoke-free policies.

**MENTHOL & FLAVORED TOBACCO PRODUCTS**



Provide information regarding health effects of tobacco and vapor products, risks of menthol and flavored products, and Nebraska Tobacco Quitline and other cessation resources to youth and young adults.

**CULTURAL DIVERSITY & COMPETENCY**



Provide culturally and linguistically appropriate tobacco/vapor product prevention and cessation information and messaging.

Partnered with local organizations to effectively reach disproportionately affected populations



Collaborated with LPS to create an original vaping prevention mirror cling campaign



**REACHING  
22,167  
MIDDLE &  
HIGH SCHOOL  
STUDENTS**

TFLC WEBSITE, FACEBOOK, AND TWITTER POSTS REACHED

**118,602**

**17** businesses  
**22,732** employees  
participated in the city-wide #GASOLNK #GASOLancasterCoNe event

**49** QUIT KITS distributed  
**3** community presentations

**PODCAST:**  
**Is Tobacco Use a Social Justice Issue in the LGBTQ Community?**

**9** broadcasts on KZUM radio

**146** views on LNKTV Health YouTube Channel

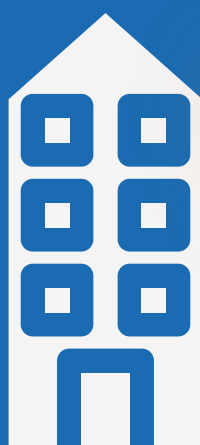
TFLC partners **EL CENTRO & OUTNEBRASKA** reached  
**8,775** with over  
**35** SOCIAL MEDIA POSTS

TFLC participated in

**43**

in-person, virtual, and/or drive-thru community outreach events & presentations

TFLC hosted Smoke-Free Housing webinar series



**124** total views on **THREE** weekly lunch & learn webinars

**200** RETAILER ASSESSMENTS COMPLETED with assistance from our partners at El Centro & OutNebraska

**COUNTER TOOLS**